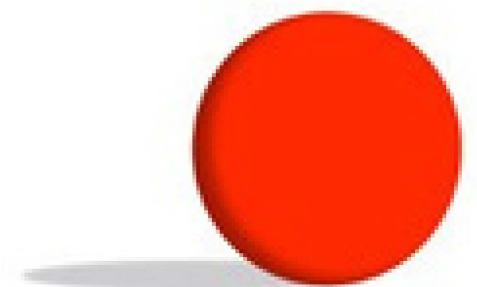


ZANEEN



Jaguar Land Rover

→ Project Focus

Jaguar Land Rover has been a national account since 2017.

Alongside our partner Prolicht from Innsbruck Austria, we supply lighting solutions to Jaguar Land Rover.





Zaneen has been appointed as a 'Brand Guardian and Corporate Identity Specialist', navigating the program requirements by providing complete lighting layouts, photometric reports, and quotations; all of such address local project requirements while complying with Jaguar Land Rover (JLR) global standards specified by Head Office in Manchester, England.



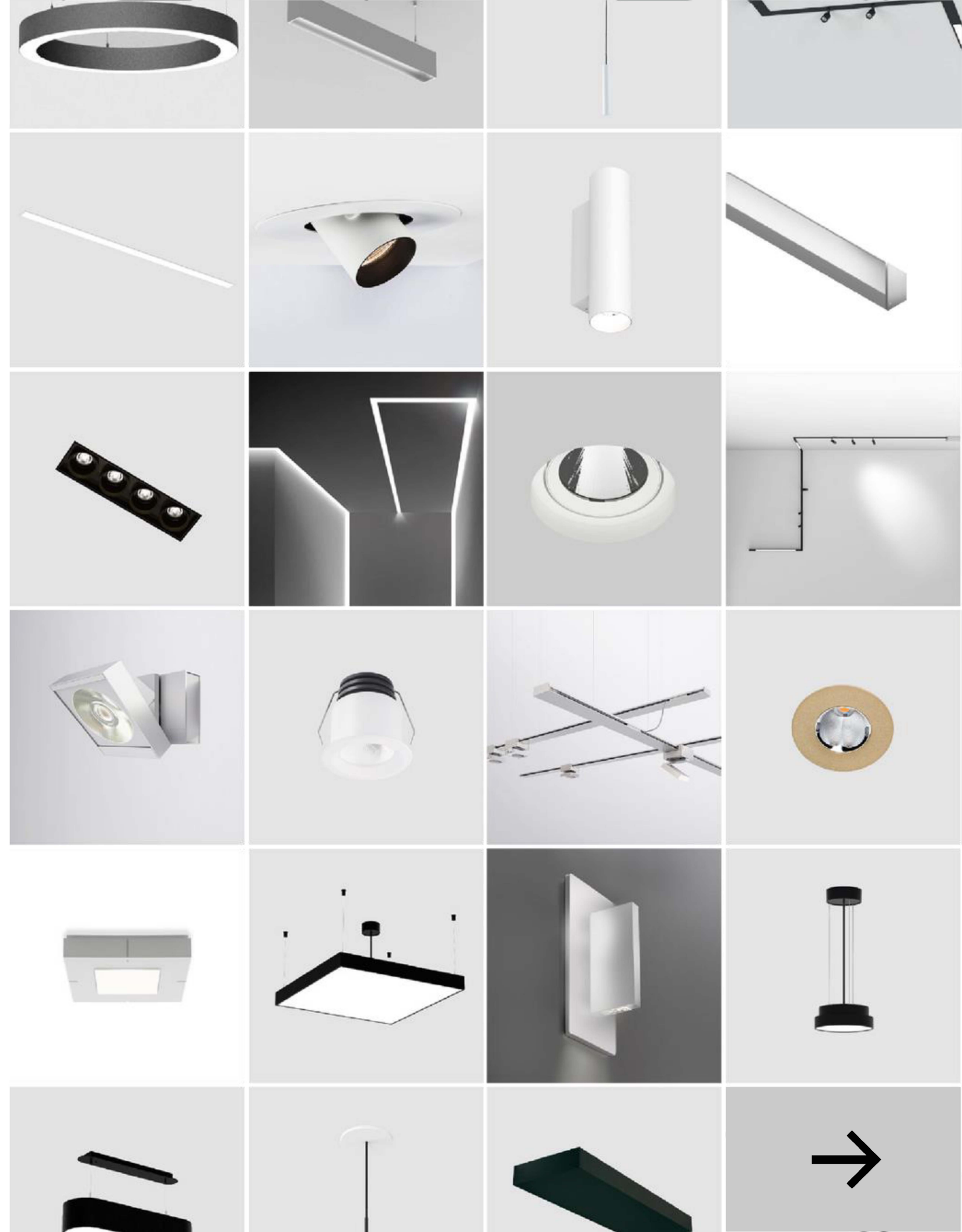
Jaguar Land Rover's core strategy is "Customer First" as it inspires everything they do. A premium customer relationship designed to foster a convenient and friendly way to buy and a brand experience a customer will love for life.

Appreciation and expectations in lighting design is no different; lighting plays a critical role in conveying an inviting and engaging retail environment.

Our high quality product offering and custom lighting solutions encompass the JLR brand values, highlight their prestigious identity and promote the premium nature of the Jaguar Land Rover brands.

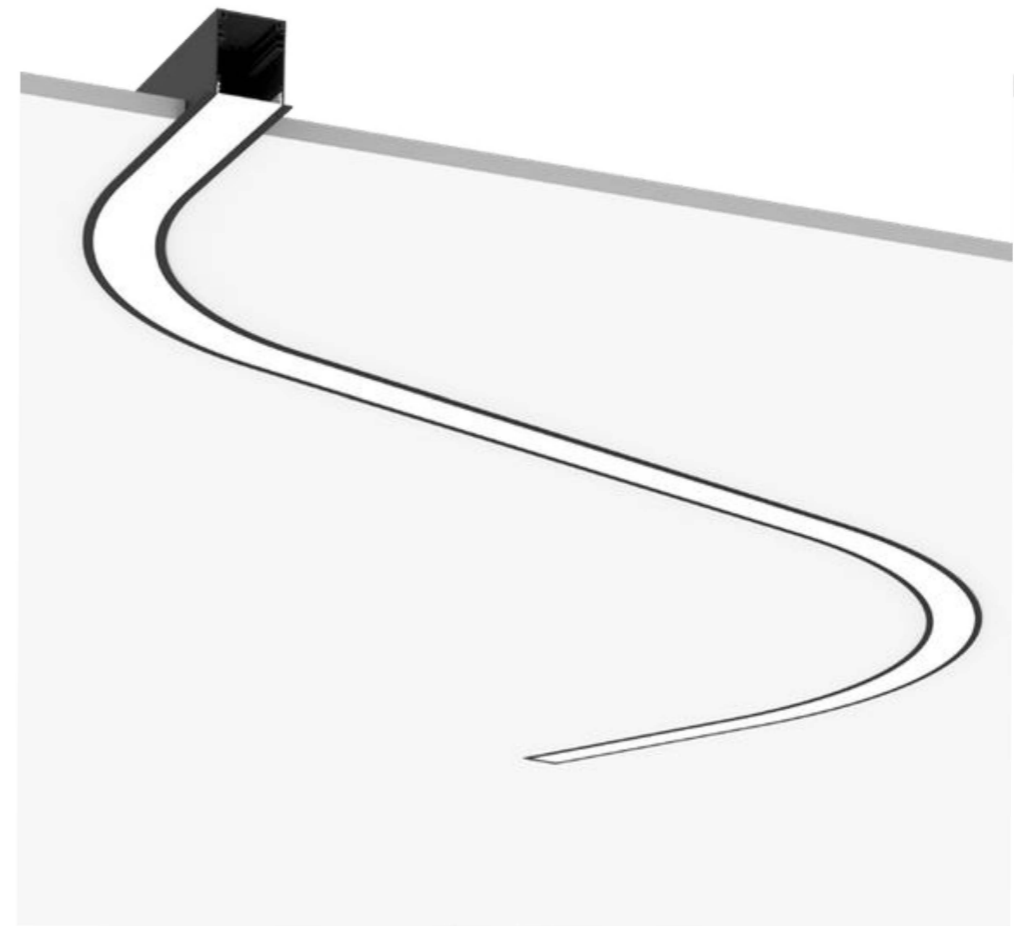


Zaneen offers a wide range of products; for JLR we focused on four main series that offer a balance between consistency and flexibility for showroom individuality.





Linear corners and curved fittings, from our [Super-G](#), create uniform ambient lighting while defining the perimeter.





The [Hypro](#) suspended with [Magiq 8x](#) inserts accentuates the vehicle details, without distracting the customer's view.





The [Magiq](#) recessed is placed in various sections of the showroom to elevate the customer experience, from new vehicle delivery to the barista bar.





The downlight family, [Bioniq](#) provide additional illumination for sales desks and work spaces.





Each location follows a design framework, and it is critical to balance their individuality. Our flexibility adapts to spatial restraints, designer preferences, local building code standards, field conditions, quality control and delivery times. JLR continues to prefer Zaneen Prolicht products in their locations.



• Vancouver, BC

• Birchwood, MB

• Vaughan, ON

• Sudbury, MA

• Boston, MA

• Buffalo, NY

• North Haven, CT

• Novi (Detroit), MI

• Mt. Kisco, NY

• Tinley, IL

• New Rochelle, NY

• Fort Wayne, IN

• Santa Barbara, CA

• Omaha, NE

• Charlotte, NC

• Woodland Hills, CA

• Los Angeles, CA

• Santa Monica, CA

• Newport Beach, CA

• Mission Viejo, CA

• Melbourne, FL

• Tampa, FL

• St. Petersburg, FL

• Treasure Coast, FL

As an approved supplier of the Jaguar Land Rover projects Zaneen is proud to contribute to the Brands “**Customer First**” strategy through modern lighting design and premium quality.

supply chain

Partners

Reliability starts with our partners. Products are designed and manufactured in Europe to sustain quality and craftsmanship with flexibility for custom design solutions.

Zaneen

Zaneen products are specification grade and sustain the latest technical innovations. Alongside product development, Zaneen promises favorable lead times and dedicated project management services for ease of specification.

Agencies

The strength of collaboration is within local Representative agencies; who ensure a simple and complete specification process.

Distributor

A longstanding relationship with distributors have extended from single job opportunities to complete program rollout experiences.


Contractor

The project is only complete upon installation, and thus Zaneen remains within every step of procurement to ensure end to end customer support.

Direct Purchaser

Flexibility allows for further successes, that is why Zaneen puts their clients first and adapts to their preferred business model.

**“We find
strength in our
relationships
from partners
to clients.”**



**Through our
values, we
promise you
reliability.**

ZANEEN

Internationally recognized North American provider of premium European lighting, offering innovative solutions across four divisions.

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For more information, please contact Zaneen or your local representative.

zteam@zaneen.com

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