

LIGHTING FOR THE EARTH

OCEANS WITHOUT PLASTIC



Zaneen is committed to environmental sustainability as it becomes an increasingly pressing topic, and we are inspired by many of our European partners who are paving the way in the lighting industry. By considerably reducing their waste and environmental impact, **Zaneen and our partners have committed to a variety of eco-friendly approaches** such as using non-toxic and recycled materials, reduction of resource consumption, using solar energy, and more.

Under the slogan “**OCEANS WITHOUT PLASTIC**”, our partner Ole! Lighting is focusing on a very important and positive change in the cord collections. All of our collections of cord lamps moving forward will be produced with **polyester cord made from plastic bottles, some of them collected from the sea**. In line with last year, Ole! Lighting estimates that we will be able to remove **6.3 tonnes of plastic** from our environment with the cord lamps.

Plastic is one of the most polluting materials for our oceans, more than 8 million tonnes of plastic bottles are dumped into the ocean every year. The intention is to contribute to the reduction of this material in the environment, reusing it by incorporating it in products that have **a long useful life**.